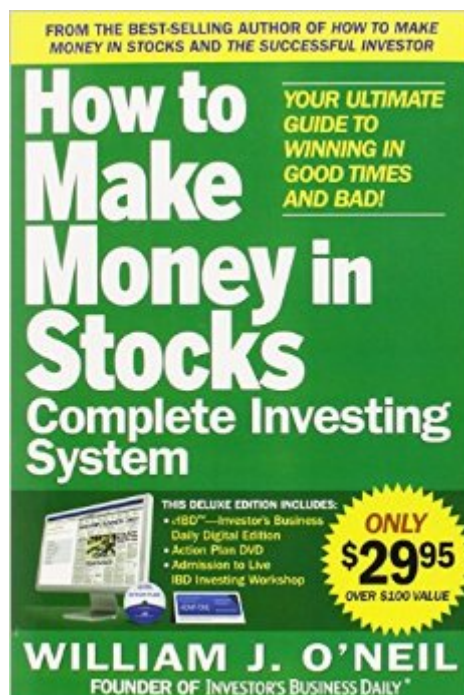


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# The How To Make Money In Stocks Complete Investing System: Your Ultimate Guide To Winning In Good Times And Bad



## Synopsis

Anyone Can Learn to Invest Wisely With This Bestselling Investment System! Through every type of market, William J. O'Neil's national bestseller *How to Make Money in Stocks* has shown over 2 million investors the secrets to successful investing. O'Neil's powerful CAN SLIM Investing System--a proven seven-step process for minimizing risk and maximizing gains--has influenced generations of investors. Based on a major study of all the greatest stock market winners from 1880 to 2009, this expanded edition gives you: Proven techniques for building stocks before they make big price gains Tips on picking the best stocks, mutual funds, and ETFs to maximize your gains 100 new charts to help you spot today's profitable trends Strategies to help you avoid the most common investor mistakes! Includes the Investor's Business Daily Action Plan DVD The CAN SLIM Investing System The American Association of Individual Investors 12-year study of over 50 leading investment strategies found O'Neil's CAN SLIM System to be the top-performing strategy. CAN SLIM produced 2,763.3% over the 12 years vs. 14.9% for the S&P 500. Complete Investing System-You Get Started in Three Easy Steps: **ACTIVATE YOUR eIBD SUBSCRIPTION** You'll get one month of access to the tools and features in eIBD and investors.com to help you apply what you learn in *How to Make Money in Stocks* Get your first month of eIBD now at [investors.com/system](http://investors.com/system). Then, watch the enclosed Action Plan DVD that gives you a quick overview for using eIBD. **REGISTER FOR YOUR LIVE INVESTING WORKSHOP** At this three-hour workshop, IBD experts will give you an overview of the CAN SLIM System and provide an action plan for using key features and investing tools. Call 1-800-831-2525 to register for the workshop nearest you. **READ HOW TO MAKE MONEY IN STOCKS** This book gives you the foundation for your investing success, so be sure to read each chapter carefully. Follow these three steps and you'll be on the path to being a more successful investor. You Can Do It, Too! "I figured I made more money in stocks using IBD as my daily resource than I've made as a CPA over the last 10 years." -- Robert F., Illinois, CPA "This system has helped me find the big winners in a market rally, and more importantly, it has helped me avoid the big losses in a market downturn." -- Michael A., Florida, retired

## Book Information

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## Customer Reviews

I have read over 150 books on stock trading and investing. I have reviewed them all here on . With this book I will now have read "How to make money in stocks" three times, reading the 2nd, 3rd, and now 4th edition. I have to say after reading this book at different stages in my trading journey, and having used its principles in real investing and trading I truly believe this is the #1 stock trading/investing book out there. I myself have used the principles of this book to average over a 20% return in my 401K from 2003 to 2007 and then like some of the smart readers of O'Neil's newspaper went to cash in January 2008 completely sidestepping the financial meltdown thanks to his principles. Author William O'Neil is the modern day predecessor of the greatest trading legends, Jesse Livermore, Nicolas Darvas, Gerald Loeb, and Bernard Baruch. From the investing results of his proteges Gil Morales and Chis Kacher with their accumulative 18,000% return during the boom years that they document in "Trade like an O'Neil Disciple" he is likely the greatest living pure stock trader in the world. William O'Neil also runs O'Neil and Company and advises some of the world's top money managers. O'Neil is also publisher of the Investor's Business Daily newspaper which he subsidizes because it is not profitable. (I think he publishes it for himself, all of his other businesses are profitable.) At the beginning of the book you will see the price charts of the greatest winning stocks of the past 100 years. They are marked with notes to show you what proper bases look like and what a stock looks like coming out of a cup with handle formation. You will see the difference between a strong chart and a weak chart.

Along with O'Neil's excellent THE SUCCESSFUL INVESTOR, this book is one of the best introductions to growth stock investing available. He proposes a method (CANSLIM) to discover what are the best candidates for investment and measure overall market health. BOTH are required for his method to work. The fact that it encourages the use of Investor's Business Daily (IBD) is not a drawback to my mind because market and industry trends change so frequently that you need a daily source of information to keep up with possible CANSLIM candidates. That being said, readers

should realize that this method requires that you familiarize yourself with charts and that you be willing to take responsibility for your choices. Not everyone is willing to spend 10-30 minutes a day reading IBD. Many too, prefer to rely on brokers or a guru to make choices because it gives them somebody to blame when there are losses. IBD is useless for such investors. If I had to summarize the CANSLIM method in a single sentence, I would say that it is a technique that allows individual investors to piggyback on the ebb and flow of institutional money. O'Neil strongly believes that markets rise and fall because of the daily collective decisions of thousands of domestic and foreign financial institutions (mutual funds, banks, insurance companies, hedge funds, etc.) moving billions of dollars around in search of growth. Compared to these corporations, individual retail investors have no influence. Also, institutional investors are much better informed about future trends than you or I can be. It follows that we as individual investors can greatly reduce the chance element in stock selection by focussing only on institutional-quality companies currently in favour. Avoid penny stocks.

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